

The Permian Counts, a project of the Permian Strategic Partnership, is dedicated to maximizing participation in the 2020 Census by residents of the Permian Basin region in Texas and New Mexico.

In January 2020, the Permian Strategic Partnership commissioned The Perryman Group to conduct a study to better understand the economic and fiscal significance of an accurate census count in the Permian Basin.

Adjusting for regional factors, the economic study concluded that almost two percent of Permian Basin residents will likely not be counted, and the potential results of this “undercount” are profound.

Over the next ten years, a two percent undercount would result in regional losses including:

- **\$1.1 billion in gross product (\$112 million per year).**
- **13,135 job-years (1,314 jobs per year) of employment.**
- **\$52.9 million in federal funding for local government entities.**

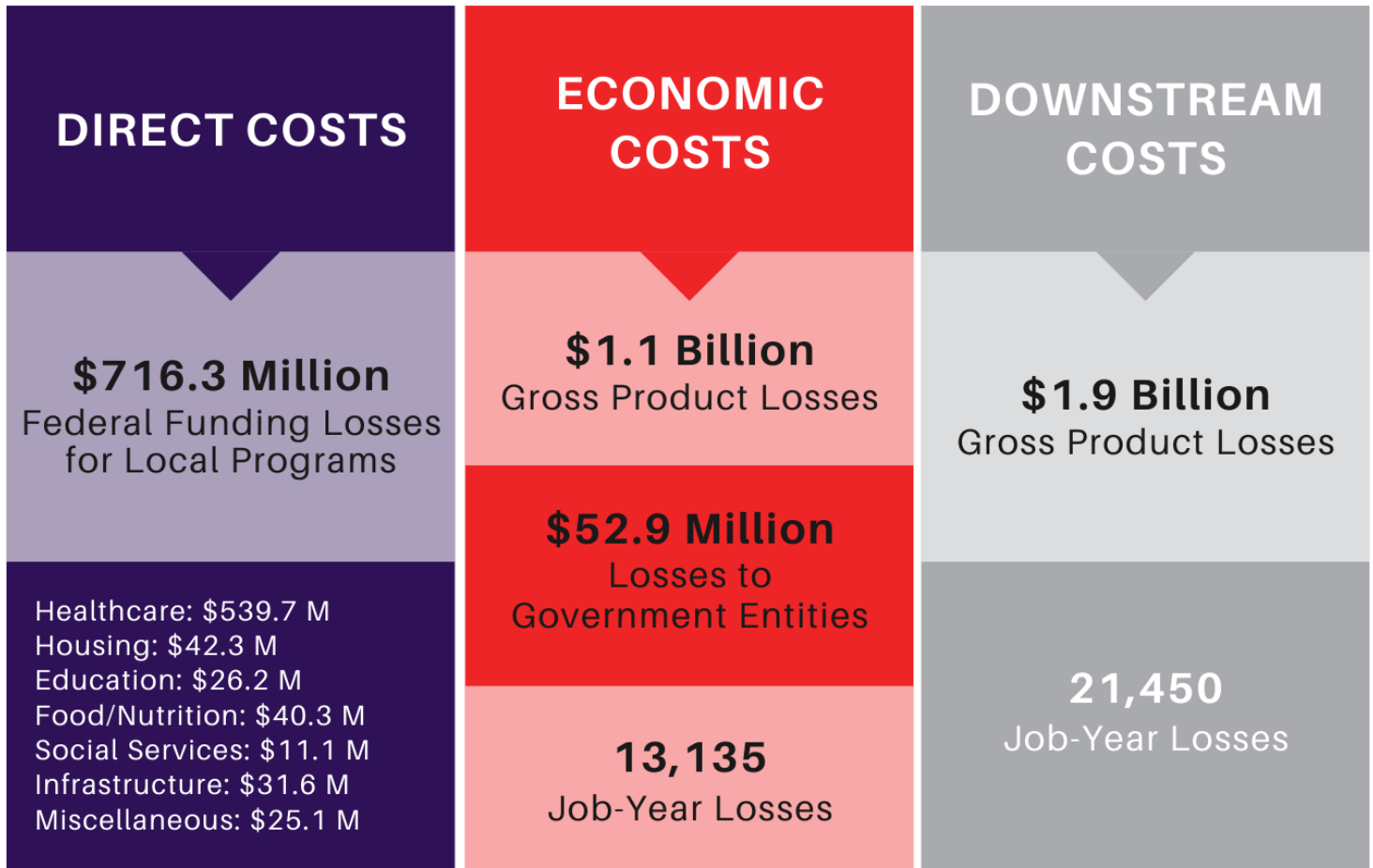
Compounded economic effects could result in the loss of an additional \$1.9 billion in gross product and 21,450 job-years over the next ten years.

Our region's explosive population growth and increasing demand on local infrastructure and services makes an accurate 2020 Census count critical.

An undercount would have very direct and long-term consequences to federal spending in the Permian Basin in healthcare, education, infrastructure, transportation and employment.

An Undercount By the Numbers

Total Direct, Economic and Downstream Effects Over the Next Ten Years



The Permian Strategic Partnership seeks to improve the quality of life for Permian Basin families by fostering quality education, affordable housing, access to medical professionals, safer roads and workforce development. Obtaining an accurate count in the 2020 Census is a priority in achieving this mission.

All Permian Basin residents should participate in the 2020 Census to ensure we receive our share of hundreds of billions of dollars in federal funding over the next decade.